



Worldwide Fitness Company






PANATTA PLUS

AN INNOVATIVE DIGITAL SYSTEM TO INCREASE YOUR CUSTOMERS LOYALTY

PANATTA PLUS CARDIO AND STRENGTH CONNECTED

APP YOUR DIGITAL CLUB



- 
APP-INTEGRATED MACHINES
 Cardio and strength machines integrated with the training app of the customer
- 
CUSTOMERS PERFORMANCE
 The user can automatically save all the training parameters while the system tracks the progresses over time
- 
IMMEDIATE RECOGNITION
 Just get your Smartphone closer to the machine in order to start the programme assigned to the trainer

PANATTA PLUS FOR THE FINAL CUSTOMER



It keeps **motivation** high on the path to get the training goals

A system conceived to strengthen the engagement and the sense of **belonging** to the Club


A method to reach the **goals** thanks to the constant support of a **real Trainer**

A system to **monitor progress** in real time while being motivated in getting the objectives by the Personal Trainer

PANATTA PLUS NEW MANAGEMENT OF THE TECHNICAL TEAM THE CUSTOMER IS THE FOCUS OF THE CLUB

SOFTWARE WHAT PANATTA PLUS IS GOING TO DO FOR YOUR CLUB



- 
METHOD
 Uniform working method for the whole club team
- 
MANAGEMENT
 Management and constant monitoring of the technical department and the objectives and achievement of the objectives by the trainers
- 
FEEDBACK
 Monitoring of the customers feedback
- 
SUBSCRIPTIONS
 New sales model: subscriptions and objectives without time limit
- 
MERITOCRACY
 Opportunity to reward the trainers basing on an objective recognition method of their job performance

PANATTA PLUS FOR THE CLUB

- A new **working method** of the Trainers that focuses the attention on the final customer
- A system to know the real **feedback** of the clients. In order to deeply understand their needs and take them towards the objective to increase their loyalty and your turnover

- A practical and comfortable software for the **management** of the training cards, appointments, test and checks with customers.
- A sale model based on the Client **objectives**

THE CLIENT DATA REMAIN PROPERTY OF THE CLUB



THE TRAINER:
THE BEST TO BUILD
YOUR CUSTOMER
LOYALTY WITH
PANATTA PLUS



www.panattasport.com

PANATTA SRL
Via Madonna della Fonte 3/C
62021 Apiro (MC) Italy

Tel. +39 0733 611824
Fax +39 0733 611777
info@panattasport.it

 @panattasport  @panattaofficial